

Europa Organisation Process Proposal

OVERVIEW

OPTIONS FOR INDUSTRY PARTNERS

1. HCP Profiling (EO)

Financial Contract w/EO

 Industry provides
 unrestricted or
 restricted grant

 EO invites profiled HCPs

·One contract handles it all
·Transparency
on funds allocation
·Support to HCP community

2.Targeted Accounts (Hospital)

Financial Contract w/ EOHospital selects HCPsEO invites HCPs

 One contract handles it all
 Transparency on funds allocation
 Control on Beneficiaries

3. Grants to Hospitals

·Financial grant to Hospital ·Hospital registers HCPs with EO ·EO may handle logistics

> ·Multiple contracts ·Potential overheard markup

If EO handles logisticsEasy solution for HospitalsAll-inclusive packages

Contacts



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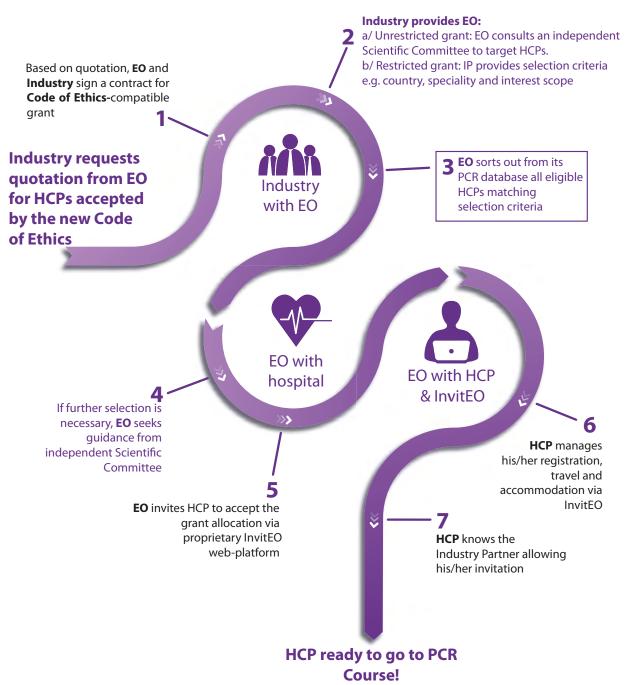


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Piloting Indirect Educational Sponsorship with EO:

1. PROFILING HCPs

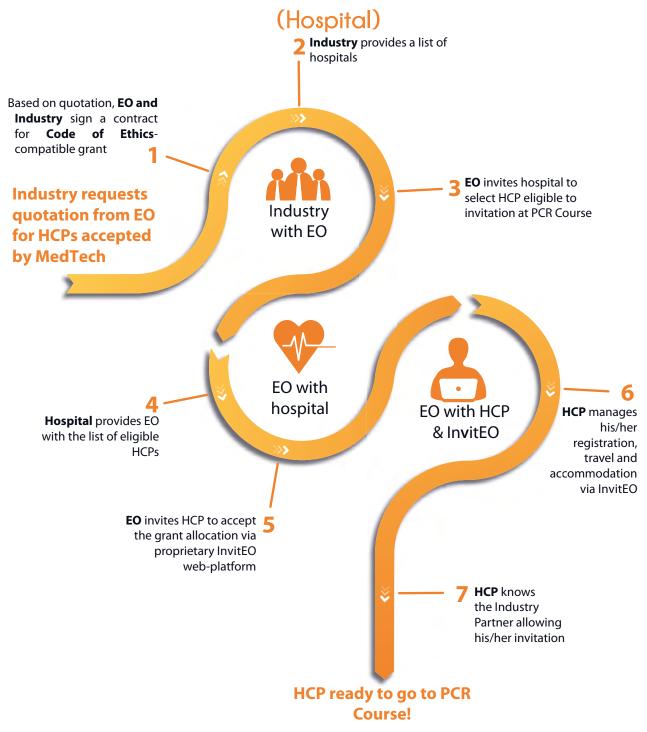
(EO)



EO reports to Industry full list of invited HCPs **Full transparency**

Piloting Indirect Educational Sponsorship with EO:

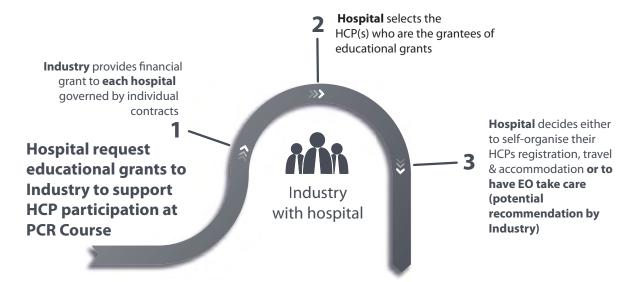
2. TARGETED ACCOUNTS



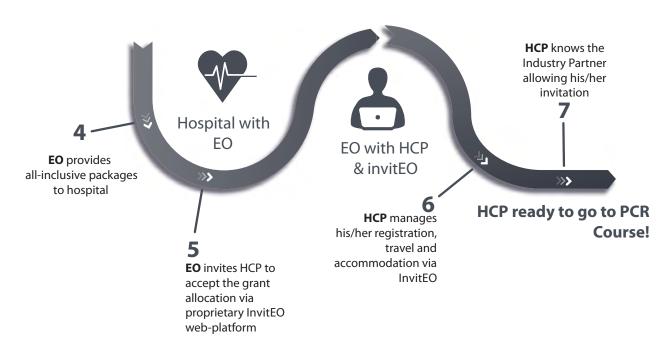
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Piloting Indirect Educational Sponsorship with EO:

3. HOSPITAL GRANTS



♥ With the EO option ♥



EO reports to Industry full list of invited HCPs **Full transparency**

NEXT STEPS

