

## TIPS & TRICKS

### Statistics

Sent to you within 15 days after the online publication of your web banners, iPad adverts and release date of your email campaigns.

Do not hesitate to contact us for additional statistics related to our websites and iPad applications (number of views on your session webcast, visits, most downloaded issues of EuroIntervention, top searches,...)

### Geo-targeting

For legal reasons or because you would like to deliver different messages to a selection of countries we can offer you the following options :

- Through web banners :
  - online publication of one web banner excluding impressions from the country(ies) of your choice
  - online publication of 2 web banners (ex : one for the US and another one for the rest of the world)

*Important : service provided at no additional charge*
- Through email campaigns :
  - the possibility to reach out our global database or to target and exclude the country(ies) of your choice
  - the possibility to divide our database and send out 2 e-blasts on the same day
- Through loose or polybagged print inserts in EuroIntervention journal