



This page must be sent with the duly signed attached General Terms & Conditions of Sales and Services before 7 January 2017



Europa Group - BP 61508 - 31015 Toulouse cedex 6 - France
Fax: +33 5 61 42 00 09 email: exhibition@europa-organisation.com

EXHIBITING COMPANY DETAILS

Company name:

Contact: Mr Mrs Ms

First name: Last name:

Address:

Postcode: City: Country:

Phone: Mobile: Fax:

email (**mandatory**):

INVOICING DETAILS

Invoiced company name:

same as above

Address:

Postcode: City: Country:

Purchase order number: **VAT number (mandatory):**

(for EU: VAT number - for others: tax registration number)

email (**mandatory**):

Method of payment:

Bank transfer

Visa Mastercard American Express (3% additional mandatory fees)*

Cheque in euros **only** to the order of Europa Group

Amount to be charged:

Card number:

Exp. date: CVC (digits on reverse side of the card):

I, undersigned....., authorise Europa Group to charge the above-mentioned credit card for an unpaid stand at the requested deadline or for any expenses incurred and not settled before the beginning of the Course.

Cardholder's name:

Cardholder's signature:

.....

.....

* If you choose to pay by AmEx, the 3% will be automatically added to the total amount charged.



PACKAGE ORDER (all rates are exclusive of French VAT)

Type of package	Surface requested in sqm	Insurance	TOTAL €
<input type="checkbox"/> Liberté	An obligatory insurance is included in all booth packages. To receive the terms and conditions of this insurance, please contact Nadège Berges: exhibition@europa-organisation.com	
<input type="checkbox"/> Eco-friendly		
<input type="checkbox"/> Comfort		
<input type="checkbox"/> Contemporary		
<input type="checkbox"/> Privilege		
<input type="checkbox"/> Excellence		

Preference for same booth location as in 2016 - Booth number:

We will do our best to answer to your request according to the booth allocation rules and arrival of orders

SERVICES

<input type="checkbox"/> Additional insurance - €15 per section of €3,000 of equipment. Recommended for the material exceeding the value of €3,050. Nature of displayed material: Amount to be guaranteed: €			TOTAL € =
Number of sections (1 section = € 3,000):	€15 x		TOTAL € =
<input type="checkbox"/> EuroPCR Live TV access: € 950 xqty			TOTAL € =
<input type="checkbox"/> Building over-time	€ 3,300 x...hour(s)		TOTAL € =

NEW! PACKAGE OFFERS

<input type="checkbox"/> Special promotional package for booths between 9 and 12sqm + ¼-page advert in Daily Wire*:			
<input type="checkbox"/> 9sqm eco-friendly + ¼-page advert in Daily Wire	€ 13,285		
<input type="checkbox"/> 9sqm comfort + ¼-page advert in Daily Wire	€ 11,665		
<input type="checkbox"/> 9sqm contemporary + ¼-page advert in Daily Wire	€ 12,115		
<input type="checkbox"/> 12sqm comfort + ¼-page advert in Daily Wire	€ 14,965		
<input type="checkbox"/> 12sqm contemporary + ¼-page advert in Daily Wire	€ 15,565		
<input type="checkbox"/> 12sqm privilege + ¼-page advert in Daily Wire	€ 16,885		
<input type="checkbox"/> 12sqm excellence + ¼-page advert in Daily Wire	€ 17,725		

*Choose your day:

Tuesday 16 May Wednesday 17 May Thursday 18 May Friday 19 May

<input type="checkbox"/> Session package offer (choose your option)	€ 24,900		
<input type="checkbox"/> A push notification prior your session via the PCR App*			
<input type="checkbox"/> A post-session survey via the PCR App*			
<input type="checkbox"/> Clinical trials communication package	€ 13,600		

PCR EMAILING CAMPAIGNS

Sponsored emailing capaign

<input type="checkbox"/> Before and during the Course from 24 April to 19 May:			
<input type="checkbox"/> Emailing to the full PCR database	€ 12,500		
<input type="checkbox"/> Targeted emailing to the EuroPCR registered participants ONLY	€ 8,000		
<input type="checkbox"/> After the Course and all year long:			
<input type="checkbox"/> Peak rate	€ 12,500		
<input type="checkbox"/> Off-peak rate	€ 8,900		

PCR monthly press digest campaign

<input type="checkbox"/> Press release insertion	€ 2,000		
<input type="checkbox"/> 28 April			
<input type="checkbox"/> 26 May			

ADVERTISING & PROMOTION OPPORTUNITIES

<input type="checkbox"/> Course Programme web banner	€ 4,000	
<input type="checkbox"/> Network of 6 posters	€ 4,200	
<input type="checkbox"/> Bag insertion	€ 2,750 x qty	

Video offers

<input type="checkbox"/> Session webcast		
<input type="checkbox"/> Standart rate	€ 8,500	
<input type="checkbox"/> Promotional rate when booked at the same time as your session	€ 6,500	
<input type="checkbox"/> Post-event emailing campaign to promote your video - Special rate	€ 6,500	
<input type="checkbox"/> Post-session wrap-up interview		
<input type="checkbox"/> Standart rate	€ 15,000	
<input type="checkbox"/> Promotional rate when booked at the same time as your session	€ 13,000	
<input type="checkbox"/> Post-event emailing campaign to promote your video - Special rate	€ 6,500	

GRAND TOTAL

TOTAL € =	
AmEx 3% fees*	
GRAND TOTAL € =	
French VAT** =	
GRAND TOTAL VAT incl. =	
DEPOSIT 50% =	

* 3% additional mandatory fees applicable for all payments by American Express

** French VAT will be applied for French companies and companies without a VAT number or a tax registration number

EVENT REGULATIONS – GENERAL TERMS AND CONDITIONS FOR PARTNERS

1. PREAMBLE

These General Terms and Conditions apply to each exhibitor (hereinafter, a “Partner”) taking part in the EuroPCR congress to be held on the 16-19 May 2017, organized by Europa Organisation (hereinafter, the « Organizer »).

The placing of a partnership order form or acceptance of a quote with or from Europa Organisation shall act as full acceptance by the Partner of these General Terms and Conditions, without reservation.

2. DEFINITIONS

Partnership File: means the Event presentation file delivered by the Organizer to the Partner, containing details of the offers and options available to the Partner.

Technical Guide: means the document delivered by the Organizer to the Partner containing practical information in relation to the Event.

Event: means the event called EuroPCR organized by Europa Organisation from 16 May to 19 May.

Safety Regulations: means the safety rules established by the hosting Structure and attached as a schedule to the Technical Guide.

Stand: means the exhibition space made available to the Partner, whether delivered bare or pre-fitted.

Hosting Structure: means the lessor of the exhibition space in which the Event is due to take place.

3. CONDUCT OF THE EVENT

3.1 GENERAL

The Organizer determines the Event location, date, duration, opening and closing times and programme.

3.2 EVENT CHANGES

Whenever it deems it appropriate in the interest of the Event, the Organizer reserves the right to change:

- before the Event, the Event opening date and/or closing date and/or duration, subject to advising the Partner as soon as possible;
- during the Event, the opening and closing times and the programme.

3.3 CANCELLATION OF THE EVENT

In the event of total cancellation of the Event, the Partner shall be entitled to a refund of the amounts paid to the Organizer but shall not be entitled to any other amount and/or compensation.

However, in the event of cancellation of the Event due to force majeure, any and all amounts paid by the Partner shall automatically accrue to the Organizer. The Partner and the Organizer agree that the following events shall constitute force majeure events within the meaning of this section 3.3: fire, flood, storm, destruction of the premises, strike etc., as well as any other event beyond the Organizer's control.

4. PARTICIPATION APPLICATION AND ADMISSION

Participation applications are made using a “partnership order form” drawn up by the Organizer. The sending of a signed partnership order form, once confirmed by the Organizer, acts as a firm commitment to pay the full amount of the price.

The Partner acknowledges and agrees that, should it no longer wish to take part in the Event for any reason, the Organizer shall retain any and all amounts paid, and any and all amounts outstanding shall remain due to the Organizer.

The Organizer reserves the right to reject participation applications, at its full discretion. Where a participation application has been rejected, the applicant shall be entitled to a refund of any and all amounts paid to the Organizer, to the exclusion of any other amounts and/or compensation.

Admission results from the Organizer's issuance of an invoice made out in the name of the Partner.

The space booking or partnership contract becomes final upon issuance of the invoice.

5. RATES AND REGULATIONS

5.1 RATES

The Event participation rates as well as the rates of the various options available to the Partner are determined by the Organizer and specified in the Partnership File.

5.2 PAYMENT TERMS AND CONDITIONS

A down payment of 50% of the price must be made simultaneously with the participation application, failing which the request shall be rejected. The remainder of the price shall be paid upon receipt of the invoice issued by the Organizer and in any event two months prior to the start of the Event.

In the event of a failure to pay the remainder of the price in due time, the Organizer may, further to the sending of a formal notice remaining unheeded, deem the space booking contract to be terminated. In such event, any and all amounts paid shall accrue to the Organizer, which further reserves the right to demand payment of the remainder of the price.

In any event, in case of overdue payments and without the need for a reminder, the Partner shall, pursuant to article L.441-6 of the French Commercial Code, be required to pay (i) late payment penalties at the European Central Bank rate plus ten (10) points, (ii) and a fixed indemnity for collection expenses in an amount of 40 Euros. The Organizer shall be entitled to demand an additional indemnity, upon submission of supporting documents, whenever the collection costs incurred by it exceed such fixed amount.

5.3 VALUE ADDED TAX

The Organizer shall comply with the provisions of directives 2006/112/EC of 28/11/2006 and 2008/8/EC of 12/02/2008 in

determining the VAT regime applicable to invoiced services. Foreign Partners may in certain cases be required to pay VAT on services invoiced to them by the Organizer. In such event, they shall be responsible for claiming a VAT refund, either directly or through authorized organizations, in accordance with the laws and regulations in force. The Organizer shall under no circumstances be required to assist with the foregoing.

6. ALLOCATION OF SPACES AND PARTNERSHIPS

The Organizer designs the Event plan and determines: the Stand locations, the time slots for sponsored sessions as well as the allocation of the proposals of the Partnership File. The allocated Stands (surface area and location of the Stands), the times of the sessions and the partnerships proposed in the file are at all times subject to change by the Organizer until the Event opening date. If the change relates to the allocated surface area, the Partner shall be entitled to a pro rata reduction of the Price.

7. FITTING-OUT PLAN, TAKING-OVER AND INSTALLATION OF THE STAND

7.1 FITTING-OUT PLAN

The Organizer ensures the consistency of the Event general aesthetics, decorating and fitting-out plan. In this respect, it reviews all proposed personal constructions and installations (storage spaces, tents, advertising or decorating patterns, illuminated signs, etc.) as well as all special fittings (removal of partition walls, floor wedging, etc.) proposed by the Partner, as the case may be.

The Partner acknowledges and agrees that the placing of advertising boards or signs outside the Stands other than in the placed reserved for such purpose if prohibited, and that banners are not permitted.

The Partner shall, upon receipt of the Technical Guide but no later than three months prior to the start of the Event, submit a detailed plan of its project to the Organizer, which plan shall comply with the construction guidelines set forth in the Technical Guide and show the proposed installations and/or fittings, so as to be in a position to make any changes requested by the Organizer, as the case may be, prior to the Event.

The Organizer shall not incur any liability should the Partner be prohibited from opening its Stand as a result of (i) late communication of the detailed plan or (ii) the Partner's refusal to make the changes requested by the Organizer or (iii) the Safety Commission's refusal of the stand.

7.2 TAKING-OVER AND INSTALLATION OF THE STAND

Upon taking possession of its allocated Stand, the Partner shall cause the following to be recorded: (i) deteriorations in the Stand made available to it, if any and (ii) any discrepancies between the surface area of the Stand made available to it and the surface area set forth in the partnership order form, as accepted by the Organizer. The foregoing claims shall be made before one of the Organizer's representatives present on the site on a permanent basis at the general headquarters throughout the Event, failing which the Stand shall be deemed to have been received (i) in perfect condition and (ii) for the reserved surface area.

The Partner shall, at its expense and under its responsibility, arrange for the installation of its Stand, including the transportation and assembly of the stand equipment and material. The installation of the Stands shall under no circumstances cause damage to or modify the permanent installations of the exhibition site or undermine the safety of the other exhibitors and visitors.

The Stand assembly and installation timetable is set forth in the Technical Guide, which shall be sent to the Partner prior to the start of the Event. The Partner shall be required to have finalized its installation on or before the dates and times determined by the Organizer in the Technical Guide. Beyond such dates and times, no packaging, material, transportation vehicles shall be permitted to access the Event site for any reason whatsoever, regardless of the consequences for the Partner.

8. SAFETY

Throughout the Event, the Partner shall be required to comply with the provisions of the laws and regulations in force, with the Safety Regulations provided by the site Hosting Structure and with the Technical Guide delivered by the Organizer, as well as with all safety measures taken by the Public Authorities and/or the Organizer and/or the Hosting Structure.

The Partner's attention is drawn to the fact that the use of the walls, posts and floors of the Stands as mechanical load support is strictly forbidden and the load per square metre may not exceed the values set forth in the Security Regulations and/or the Technical Guide.

The opening of the Stand is subject to the authorization of the Event Safety Commission. The Partner or any person duly instructed to represent it shall be present at its Stand during the Safety Commission visit. The opening authorisation may be denied to any Stand that does not comply with the aforementioned rules. The Safety Commission may also at all times decide to shut down any Stand that does not meet the safety requirements. The Organizer's liability may not be sought in respect of the foregoing decisions.

In addition, any breach of the safety rules (i) may, by decision of the Organizer, lead to the immediate, temporary or permanent exclusion of the Partner, which shall not be entitled to any refund or the amounts paid or compensation and (ii) shall expose the Partner's full liability in the event of deterioration or inconvenience to the other exhibitors, or in the event of accidents.

9. OCCUPATION OF THE STAND

The Partner shall occupy its allocated Stand within the installation dates defined in the Technical Guide.

If for any reason a Partner does not occupy its Stand on the Event opening date or before the installation deadline determined by the Organizer, such Partner shall be deemed to have waived its exhibition right. The Organizer shall be

free to dispose of the unoccupied Stand and to allocate it to another exhibitor, without any right for the uninstalled Partner to claim any compensation and/or refund whatsoever or to avoid its obligation to pay the price in full.

The Stand shall remain open and furnished throughout the duration of the Event and during the Event opening hours. The Partner may under no circumstances clear out its Stand prior to the close of the Event, except with the express exceptional authorization of the Organizer.

The Partner shall have competent reception staff in sufficient numbers to ensure a permanent presence. Such staff shall be polite and abstain from any conduct likely to cause any disturbance to the visitors or to the other exhibitors. The Organizer reserves the right to demand the immediate replacement of any person who does not meet the aforementioned requirements.

10. ASSIGNMENT AND SUB-LETTING

Any assignment or sub-letting, with or without consideration, of any part or all of the Stand is prohibited.

However, with the Organizer's consent, exhibitors within the same profession or complementary professions may occupy a common Stand, at the request of a principal exhibitor. The principal exhibitor's participation application shall include a precise list of the candidates for the collective Stand, being said that the information requested in the form shall also be provided for each candidate. The Organizer reserves the right to approve or refuse each candidate. The rejection of a candidate's application shall not allow the other applicants to cancel the booking of their collective Stand. The principal exhibitor of the relevant Stand shall be personally liable to the Organizer, jointly with the secondary exhibitor(s), for the payment of the various amounts due in any respect whatsoever to the Organizer or any supplier of services or material presented by it. The same shall apply in respect of all of the exhibitors' obligations.

11. RUNNING OF THE STAND

The Partner shall keep its Stand in a perfect state of maintenance and shall not in any manner deteriorate the partitions, floors or ceilings or any material provided by the Organizer.

The Stands shall at all times be kept in a perfect state of cleanliness and tidiness. The Partner shall cause its Stand to be cleaned every morning prior to the opening of the Event. No packaging and/or container may be stored in or in the area surrounding the Stand. The Partner shall not allow any displayed objects and/or materials to remain covered during the Event opening hours.

12. STAND ACTIVITY

12.1 PUBLICITY AND COMMUNICATION WITH THE PUBLIC

Any advertising activities by the Partner shall comply with the laws and regulations in force. Advertising activities may be conducted inside the Stand only and on the condition that they do not cause any inconvenience. Voice advertisements or advertisements using sound devices, mimes, clowns and other types of attractions are expressly forbidden.

Complimentary small objects and/or prospectuses may be distributed if they are not incompatible with the image of the Event, if they are distributed inside the Partner's Stand and if their distribution does not cause any inconvenience. The distribution of advertising balloons is prohibited.

The projection of films or slides, the use of sound amplifiers, the setting-up of a sound system in the Stand and the use of computer monitors and television screens are allowed provided they do not encroach beyond the Stand limits and do not cause any inconvenience. The Organizer reserves the right to take action in the event of inconvenience. Quizzes may be organized in the Stand, with the Organizer's consent, provided their content is related to the Event.

Receptions may be organized from time to time on the condition that they do not overflow into adjoining Stands or alleys or beyond the Event opening hours.

12.2 EXHIBITION AND DEMONSTRATION

The Partner agrees to present only products, services or materials that comply with the rules and regulations in force. Explosive substances and dangerous or harmful products in general are prohibited.

All displayed appliances and machines shall be equipped with a safety device, particularly those with moving components that may be left unsupervised by the Partner, even if the barrier provided by the Safety Regulations has been put in place. Appliances whose installation or operation may cause an inconvenience to or be a source of danger for the other exhibitors or the visitors are prohibited.

12.3 TAKE-AWAY SALES

The Partner recognizes and agrees that take-away selling activities are strictly prohibited in the Event premises. The Partner is however authorized to take orders at its Stand.

13. COMMUNICATIONS OPTIONS

The Partner may take out a number of communications options in order to strengthen and optimize its visibility during the Event. The characteristics and rates of such options are set forth in the Partnership File delivered to the Partner.

Applications for any of the aforementioned supplementary communications options shall be made using the partnership order form drawn up by the Organizer, in accordance with the terms and conditions of article 4 of these General Terms and Conditions.

13.1 PUBLICATION OF CONTENTS

The Partner contents intended for publication (logo, corporate name, brand, press release, internet links, publicity etc.) shall be communicated by the Partner on the dates and according to the format provided by the Organizer in due time, so as to allow for the printing, online posting and correcting (as the case may be) within the requisite time periods. The Organizer reserves the right not to perform any Partner option subscription if the relevant Partner does not strictly comply with the aforementioned requirements. In the event of a failure to communicate its contents, the Partner may lose the price paid.

The Partner's contents shall be published, broadcast and posted online under the sole responsibility of the Partner,

which represents that it holds all of the rights required for such purpose. It undertakes to indemnify and hold the Organizer harmless from and against any harmful consequences, such as any costs incurred to defend any third party claim and/or action. The Organizer reserves the right not to publish any Contents if it believes that this may result in its liability being sought. In such event, and subject to the Partner having complied with all content communication and approval deadlines, the cost of the service ordered shall be refunded to the Partner, which shall not be entitled any other compensation.

Although the Organizer shall use its best efforts to avoid any material error or technical failure at the time of publication / online posting / insertion / delivery of the contents, the Partner acknowledges that the Organizer is bound by a best efforts obligation (*obligation de moyens*) only and that its liability shall in any event be limited to the price paid by the customer in respect of selected communications option.

The insertion instructions may be transmitted by the Partner's advertising agency. Pursuant to the Law of 29 January 1993 known as the *Loi Sapin*, the advertising agency shall hold instructions from the Partner and provide evidence thereof to the Organizer, which shall send the invoice directly to the Partner, with a copy to the advertising agency. The Partner shall have sole responsibility for remunerating its agency, as the law prohibits the Organizer from paying any remuneration to the advertising agency.

13.2 SESSION ORGANIZED BY THE PARTNER

13.2.1 *Role of the Partner*

Where the option selected by the Partner includes a communications session (hereinafter, a Session) organized by the Partner with the support of the Organizer, the Partner shall, under its sole responsibility, draw up the session programme.

In this respect, the Partner shall determine the session topics, select the speakers and establish the schedule of presentations. The Partner shall forward its proposed programme to the Organizer, on the dates and in the format communicated by the Organizer in due time prior to the start of the Event. The proposed programme shall be submitted to the Organizer, which may refuse it or request certain amendments if the programme appears inappropriate in light of (i) the objectives of the Event or (ii) the economic and/technical imperatives of the sessions organized in connection with the Event.

The Partner shall, under its sole responsibility, manage the relationships with its selected speakers, in accordance with the laws and regulations in force. It shall be responsible for the payment of their registration fees and reimbursement of their expenses (travel and accommodation costs) as well as for the payment of their fees, if any, on terms consistent with the laws and regulations in force. In this respect, it acknowledges that it shall be responsible for entering into a written agreement with each health professional called upon to speak, which agreement shall comply with the laws and regulations in force and, as the case may be, for submitting such agreement to the competent professional bodies. The Partner shall ensure that any health professionals called upon to speak at all times comply with the laws and regulations in force and, in particular, with the duty of transparency incumbent upon them. The Partner acknowledges that the Organizer wishes to enter into an agreement with each Session speaker, pursuant to which the speaker authorizes the Organizer to make use of the rights deriving from his/her presentations, in various formats (online publishing of texts and videos in particular). The Partner shall inform the speakers called upon to speak during the Session and shall assist the Organizer in securing the aforementioned agreements from all speakers. The text of the agreement is available from the Organizer upon request.

13.2.2 *Role of the Organizer*

The Organizer shall be responsible for the technical and material organization of the Session, on terms consistent with the partnership order form signed by the Partner, and shall in this respect use its best efforts to maintain a level of quality consistent with the standard of the Event.

In this respect, it shall also perform the following services: it shall determine the date and timing of the Session, taking into account, to the extent possible, the Partner's preferences; it shall dedicate a room in which the Session is to take place, with a sufficient surface area and lay-out and furnished with the necessary equipment (furniture, audio/video equipment); it shall take out the necessary insurance policies in connection with the organization of the Session; it shall provide a certificate of the foregoing insurance policies to the Partner upon request; it shall ensure the promotion of the Session in the Event documentation, in a manner consistent with the customs of the trade; it shall negotiate and enter into the services agreements required for the proper technical and material organization of the Session, not including any special requests from the Partner, which shall be included in additional order forms. It shall pay the service providers and handle any claims they may have.

13.2.3 *Liability*

The Partner shall be fully responsible for the contents of the Session programme and presentations. It shall hold the Organizer harmless from any third party claim asserted against it in this respect.

The Partner shall manage its relationships with the speakers, in accordance with the laws and regulations in force, and shall ensure that such speakers comply with the laws and regulations in force. The Partner accordingly agrees to hold the Organizer harmless from any claim asserted against it in this respect.

The Partner shall be responsible for informing the Organizer of any law or regulation to which it may be subject as a result of its activities and likely to have an impact on the organization of the Session. The Partner shall comply with such laws and regulations and shall hold the Organizer harmless from any claim asserted against it as a result of any breach of such laws and regulations.

The Organizer shall be liable for any negligence occurring in connection with the technical and material organization of the Session. Its liability to the Partner shall however be limited to 20 % of the amount of the price paid in respect of the Session.

14. ACCESS TO THE EVENT

All persons present on the Event site shall be required to wear a name badge. If a person is unable to produce his/her badge, he/she may be expelled from the Event. Details of the access policy as well as the terms and conditions for delivery of paying and free of charge badges are set forth in the Technical Guide sent to the Partner several months prior to the start of the Event.

15. VACATION OF THE SPACES

The removal of the Stands, goods, specific decorations and of any waste as well as the rehabilitation of the Stand shall be undertaken at the Partner's expense and under its responsibility, within the time periods and according to the terms and conditions set forth in the Technical Guide. If the Partner fails to comply with the foregoing within the requisite time, the Organizer shall be entitled to arrange for the removal of the remaining materials and rehabilitation of the allocated space, at the Partner's expense.

The Partner or any of its duly authorized representatives shall be present at the Stand from the start of the disassembly operations until its complete vacation, in order to (inter alia) prevent the risk of loss and theft. Loss and theft shall not be covered under the mandatory insurance policy if the foregoing obligation is not complied with.

16. FAILURE TO COMPLY WITH THE EVENT RULES

Any breach of the provisions of these General Terms and Conditions and/or of the specifications of the Technical Guide and/or requirements of the Safety Regulations may result in the immediate shutdown of the breaching Partner's Stand and termination of the space booking contract.

The foregoing shall apply, in particular, in the event of absence of insurance (art. 17), breach of the rules on the safety, fitting-out and installation of the Stand (art. 7 and 8), breach of the rules on the occupation of the Stand, sub-letting and assignment of the Stand and on the running of the Stand (art. 9, 10 and 11) and the failure to comply with the rules on the Stand activities (art. 12).

In such event, the price paid by the Partner shall accrue to the Organizer, without prejudice to any damages amounts.

In addition, all items (boards, signs, banners etc.) placed in breach of these General Terms and Conditions, of the Technical Guide or of the Safety Regulations may be removed by the Organizer, at the Partner's risk and expense, without prior formal notice.

17. INSURANCE

Pursuant to the laws and regulations in force, all exhibitors shall, at their expense and at the time of sending of their partnership order form, take out an "all risks" and a third party liability insurance policy with the insurers of the collective policy established for the account of the exhibitors and approved by the Organizer.

The mandatory insurance premium provides coverage up to a limited amount - which the Partner shall be free to increase by paying an additional premium - for:

1. displayed goods and stand fittings and installations.
2. the Partner's third party liability.

The Organizer shall waive any and all rights of recourse against the exhibitors and their agents (save in the event of malicious acts) in the event of loss, and each Partner, by virtue of its participation, also waives any and all rights of recourse against the Organizer. The specific terms and conditions of the insurance contract are available to the exhibitors for inspection.

18. LIMITATION OF LIABILITY

The Organizer's potential liability to the Partner in connection with the organization of the Event shall in any event be strictly limited to the Stand leasing costs. In addition, the amount of any indemnity received by the Partner under the mandatory insurance taken out pursuant to article 17 shall be deducted from any amounts due by the Organizer to the Partner.

19. INTELLECTUAL PROPERTY

The Partner holds and shall retain exclusive ownership of its corporate name, trademarks and logos, domain name and displayed products and materials.

The Event is organized by the Organizer in a spirit of cooperation; accordingly, the Partner grants the Organizer the right to reproduce and/or represent its identifying elements (including its name, corporate name, logos and trademarks) as well as all of the products and materials displayed during the Event. The foregoing right is strictly limited to what is necessary or useful for the purpose of the organization, hosting and promotion of the Event and of its consequences, including, inter alia, the reproduction and representation of the aforementioned identifying elements on all visuals and media in relation to the Event (catalogue, Event website, plans and visuals delivered to the visitors etc.)

The Partner shall not use the logo or identifying visuals of the Event in its documentation, whatever its nature or medium, without the prior consent of the Organizer.

20. APPLICABLE LAW AND CHOICE OF FORUM

These General Terms and Conditions are governed by French law. It is expressly agreed between the parties that the courts of Toulouse shall have exclusive jurisdiction to settle any disputes, including in the event of multiple defendants.

Name:

Date:

Signature: